

DRIVING VALUE

FINNING

80
YEARS
1933 - 2013

Finning Canada Investor Tour Strategic Overview

Andy Fraser, President, Finning Canada
June 25, 2013



Forward Looking Information

FINNING

This report contains statements about the Company's business outlook, objectives, plans, strategic priorities and other statements that are not historical facts. A statement Finning makes is forward-looking when it uses what the Company knows and expects today to make a statement about the future. Forward-looking statements may include words such as aim, anticipate, assumption, believe, could, expect, goal, guidance, intend, may, objective, outlook, plan, project, seek, should, strategy, strive, target, and will. Forward-looking statements in this report include, but are not limited to, statements with respect to: expectations with respect to the economy and associated impact on the Company's financial results; expected revenue and SG&A levels and EBIT growth; anticipated generation of free cash flow (including projected net capital and rental expenditures), and its expected use; anticipated defined benefit plan contributions; the expected target range of the Company's Debt Ratio; the impact of new and revised IFRS that have been issued but are not yet effective. All such forward-looking statements are made pursuant to the 'safe harbour' provisions of applicable Canadian securities laws.

Unless otherwise indicated by us, forward-looking statements in this report describe Finning's expectations at June 25, 2013. Except as may be required by Canadian securities laws, Finning does not undertake any obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

Forward-looking statements, by their very nature, are subject to numerous risks and uncertainties and are based on several assumptions which give rise to the possibility that actual results could differ materially from the expectations expressed in or implied by such forward-looking statements and that Finning's business outlook, objectives, plans, strategic priorities and other statements that are not historical facts may not be achieved. As a result, Finning cannot guarantee that any forward-looking statement will materialize. Factors that could cause actual results or events to differ materially from those expressed in or implied by these forward-looking statements include: general economic and market conditions; risks associated with the conduct of business in foreign jurisdictions; foreign exchange rates; commodity prices; the level of customer confidence and spending, and the demand for, and prices of, Finning's products and services; Finning's dependence on the continued market acceptance of Caterpillar's products and Caterpillar's timely supply of parts and equipment; Finning's ability to continue to improve productivity and operational efficiencies while continuing to maintain customer service; Finning's ability to manage cost pressures as growth in revenues occur; Finning's ability to reduce costs in response to slowing activity levels; Finning's ability to attract sufficient skilled labour resources to meet growing product support demand; Finning's ability to negotiate and renew collective bargaining agreements with satisfactory terms for Finning's employees and the Company; the intensity of competitive activity; Finning's ability to realize expected benefits of acquisitions; Finning's ability to raise the capital needed to implement its business plan; regulatory initiatives or proceedings, litigation and changes in laws or regulations; stock market volatility; changes in political and economic environments for operations; the integrity, reliability, and availability of information technology and the data processed by that technology; expected operational benefits from the new ERP system. Forward-looking statements are provided in this report for the purpose of giving information about management's current expectations and plans and allowing investors and others to get a better understanding of Finning's operating environment. However, readers are cautioned that it may not be appropriate to use such forward-looking statements for any other purpose.

Forward-looking statements made in this report are based on a number of assumptions that Finning believed were reasonable on the day the Company made the forward-looking statements. Refer in particular to the Outlook section of the MD&A. Some of the assumptions, risks, and other factors which could cause results to differ materially from those expressed in the forward-looking statements contained in this report are discussed in the Company's current Annual Information Form (AIF) in Section 4.

Finning cautions readers that the risks described in the AIF are not the only ones that could impact the Company. Additional risks and uncertainties not currently known to the Company or that are currently deemed to be immaterial may also have a material adverse effect on Finning's business, financial condition, or results of operations.

Except as otherwise indicated, forward-looking statements do not reflect the potential impact of any non-recurring or other unusual items or of any dispositions, mergers, acquisitions, other business combinations or other transactions that may be announced or that may occur after the date hereof. The financial impact of these transactions and non-recurring and other unusual items can be complex and depends on the facts particular to each of them. Finning therefore cannot describe the expected impact in a meaningful way or in the same way Finning presents known risks affecting its business.

All amounts in this presentation are in Canadian dollars unless otherwise noted

Finning Canada

FINNING

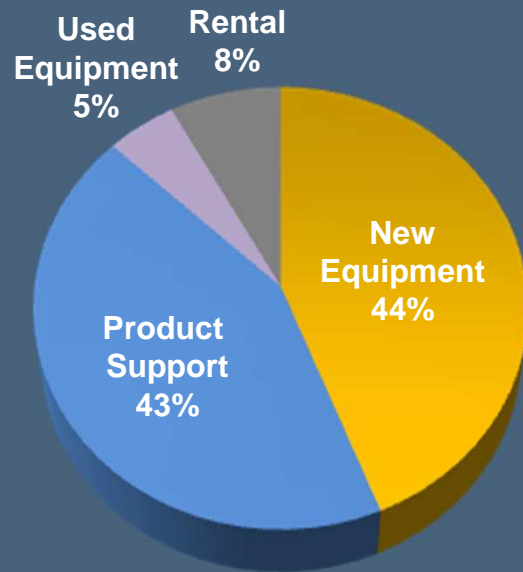
- 2012 revenue = \$3.3 billion
- 2012 EBIT = \$231 million
- Employees: ~6,000
- Industries:
 - Mining (including oil sands)
 - Construction
 - Power systems
 - Petroleum / Oil & Gas
 - Forestry
 - Pipelines
- 80th anniversary in 2013



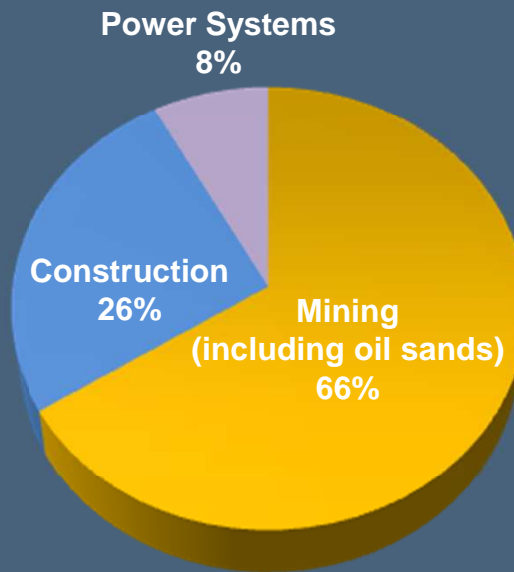
2012 Canada Revenue Profile

FINNING

Revenue by Line of Business

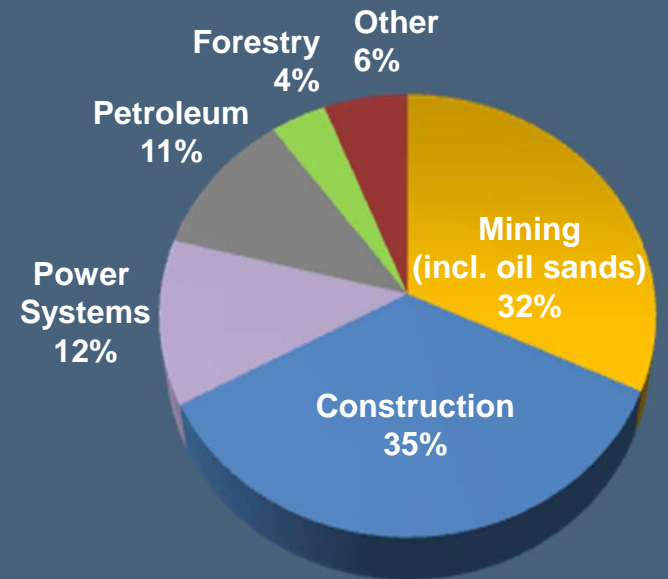


Product Support Revenue by Industry



Product support for petroleum and forestry is allocated among above key industries

New Equipment Sales by Industry



Other includes government and industrial

- Advance operational excellence
- Leverage investments
 - Fort McKay oil sands service facility
 - Expanded mining product line (formerly Bucyrus)
 - ERP system
- Grow market share in construction, forestry and power systems

Improve EBIT Margin

Operational Excellence

FINNING

- Key focus areas
 - Supply chain
 - Service efficiency
 - SG&A cost management
- Focus on disciplined execution
- Organizational alignment



Culture of Accountability

FINNING

- Safety
 - Lost time injury frequency (LTIF) = 0.14 in Q1/13
- Employee engagement
 - Record participation in 2012
- Technical training
- Focus on compliance and discipline



- Mining
 - Customers under pressure to reduce costs
 - Soft market conditions for new equipment sales
 - Product support expected to remain active
 - Large installed machine population
 - Good equipment utilization rates
 - Full-year's contribution from expanded mining product line
- Heavy construction and forestry
 - Expect solid activity levels in new equipment and product support
- Power Systems
 - Continued softness in conventional oil & gas
 - EPG and marine expected to remain strong

Summary

FINNING

- Providing superior customer service
- Driving operational excellence
- Focus on disciplined execution

