



**PREVENTATIVE MAINTENANCE**  
**CUSTOMER VALUE AGREEMENTS**

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**NEW/USED OFFERS**



## WHAT IS A CUSTOMER VALUE AGREEMENT (CVA)?

CVAs are stress-free, easy ownership plans that fit your business needs to extend equipment life and maximize your investment. Whatever your industry, whatever your Cat® equipment—keeping it in excellent condition means more production and lower costs.

### HASSLE-FREE OWNERSHIP & MAINTENANCE

CVAs bring together Finning advice, easy parts acquisition, and options for flexible payment terms. Getting the right Genuine Cat Parts delivered to the right place at the right time makes it easier for maintenance to get done. Service options are flexible to meet your needs.

### SECURITY OF EXPERT DEALER SUPPORT

CVAs are plans that offer troubleshooting, diagnostics, and repairs with inventory management. If you need trained technician assistance, there are options for that too.

### PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT

Get easy access to monitoring tools with a Cat CVA. Digital tools allow you to access important insights like inspections to machine alerts, giving you a complete overview of the condition of your fleet.

UP TO **50%**  
LONGER COMPONENT LIFE  
WITH **GENUINE CAT PARTS**

UP TO **2x**  
LONGER ENGINE WORKING  
LIFE **WITH CAT FLUIDS**

UP TO **80%**  
LOWER FUEL INJECTOR COST  
PER HOUR **WITH CAT FILTERS**



# WHICH CVA IS BEST FOR YOU?

		SUPPLY CONVENIENCE (PM PARTS)	PERFORMANCE ESSENTIALS (PM KITS)	COMPLETE CONFIDENCE (PARTS & LABOUR)
<b>HASSLE-FREE OWNERSHIP &amp; MAINTENANCE</b>	CAT® FILTERS PREFERRED PRICING	✓	✓	✓
	FLEXIBLE PAYMENT OPTIONS		✓	✓
	PREFERRED LABOUR RATES			✓
	CAT SERVICES COMMITMENT*	Maintenance parts	Maintenance parts	Maintenance and common repair parts
	PM CHECKLIST	Via Cat Inspect	Via Cat Inspect	Completed by Certified Cat Technicians
	PARTS PLANNING	Via parts.cat.com	Planned and executed by Finning	Planned and executed by Finning
	CAT FLUIDS	Recommended	Recommended	✓
	PARTS ORDERING	Via parts.cat.com	Planned and executed by Finning	Planned and executed by Finning
	PARTS DELIVERED ON TIME	Via parts.cat.com	Planned and executed by Finning	Planned and executed by Finning
<b>SECURITY OF EXPERT DEALER SUPPORT</b>	FINNING SUPPORT	Online resources	Finning parts experts	Performed by Certified Cat Technicians
	PRIORITY SERVICE RESPONSE			✓
<b>PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT</b>	MACHINE ALERTS VIA CUBIQ	✓	✓	✓
	PRIORITY FLUID ANALYSIS		✓	✓
	INSPECTIONS	Via Cat Inspect app and CUBIQ	Via Cat Inspect app and CUBIQ	Performed by Certified Cat Technicians via Cat Inspect app and CUBIQ
	ASSET MONITORING	Via CUBIQ	Via CUBIQ	Condition Monitoring Analyst provides custom service recommendations



# WHAT IS INCLUDED IN YOUR CVA?

A CVA features core elements, which, combined with our wide range of optional services such as Cat Equipment Protection Plans, you can be sure that we have the right CVA for your business needs.

## DIGITAL CONNECTIVITY

Finning uses innovative technology to connect with CUBIQ, an application accessible on any device to monitor your assets. CUBIQ assists in making smarter decisions, cost savings, and productivity gains, and provides actionable insights and machine data such as hours, location, fuel burn, and maintenance alerts.

## CONDITION MONITORING

Condition Monitoring supports your business and initiatives in lowering your cost of operation. Customers have 24/7 access to their Condition Monitoring Health report through CUBIQ to gain insights into asset information and high-level visuals such as the fault code dashboard.

## FLUID ANALYSIS

Specialized fluid analysis tests provide the information you need to keep your equipment running smoothly. Our experts can detect problems early, shorten repair time, maximize component life, and help you avoid unscheduled downtime.

## MAINTENANCE PARTS

Cat genuine parts deliver maximum protection and performance manufactured to the same exacting standards and specifications of your asset. As assets are connected, Finning supplies simplified maintenance kits at the best value to make ownership even easier. \*\*

## ALERTS AND ADVICE

Finning proactively coordinates scheduling services as required and arranges delivery of kits or service. There's no need to spend money or lose inventory space to stock parts.

## ADDITIONAL CVA'S

Each CVA offers different elements depending on industries or Cat products.

These include:

- Full machine
- Powertrain
- Ground engaging tools
- Undercarriage
- Hoses and couplings

**Contact your Finning sales representative to learn more.**

**1-888-finning | [finning.com](http://finning.com)**

\*SERVICES COMMITMENT: Parts when promised or Finning pays. If maintenance and common repair parts aren't available when you need them, we'll help cover the costs by giving you up to \$1,000 of Prepaid Credit. Priority appointment scheduling, diagnostics before arrival and progress updates.

\*\* Parts and fluids (recommended) vary based on Operation and Maintenance Manual.

